

A large-scale (1) ... has been done by advertisers on the spending habits of today's teenagers. It has come up with some fascinating results. Girls across Europe ranging in age from 15 to 18 were interviewed. The researchers (2) ... that these girls want to be successful and sophisticated and are willing to spend vast (3) ... of money to (4) ... the look they want — when they have the money, that is! Feeling confident is the most important factor when it (5) ... to buying clothes. Another interesting piece of information (6) ... from the study is that German teenagers go for clothes that are practical and comfortable, while British and French teenagers are more (7) ... about appearance, although they all agreed that the clothes should (8) ... them properly. All the girls who were interviewed (9) ... for clothes regularly, half of them buying something from a department store or a large clothes shop at least once a month. They also see it as a social activity and (10)... round the shops with their friends is the main way they learn what the latest trends are.

Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (1).

- 1) work    2) conclusion    3) discovery    4) study